



Individual efforts made by many...

ANNUAL REPORT 2010

The Physician Led Access Network (PLAN) of Collier County is a community-based referral network that coordinates volunteer medical care for eligible low-income, uninsured adults in need of health services in Collier County.

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Because PLAN encompasses a broad network of health care providers, the cost of providing free care is spread among many, rather than concentrated on a few. Since its incorporation as a 501(c)3 nonprofit organization in 2003, PLAN has created a network of 225 specialty health care providers and served more than 2,200 people in our community.

35% of adults ages 19 - 64 living in Collier County were uninsured during 2009 - 10

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University of Wisconsin County Health Rankings

FROM THE CHAIR

I am pleased to present this report of PLAN's achievements in 2010. Through its network of physicians and medical facilities, PLAN continued to meet the needs of indigent patients who struggle to find access to healthcare.

As the national health care debate continues in Washington and elsewhere, our health care community persists in its search for solutions that ensure quality health care is within reach of everyone. PLAN's services brings our community closer to this goal. PLAN demonstrates that simple solutions to complex problems are possible and that small contributions by many have a profound impact.

Although Collier County's economic outlook improved somewhat in 2010, many of its residents did not feel the effects of economic recovery and the number of low-income uninsured remained high. PLAN continues to create solutions to bridge gaps in services for this underserved population.

Finally, under the direction of the board and executive director, PLAN finished 2010 on firm financial footing. The board is grateful to its public and private donors whose new and ongoing support played a crucial role in attaining this goal. This report includes PLAN's first financial audit, performed by the accounting firm of Hill, Barth & King, confirming our financial soundness.

Thanks to the generosity of our volunteer health care providers, donors, and grantors, PLAN is poised to build on its achievements of 2010.

Respectfully,

Margaret Eadington
Margaret Eadington



CHAIR:

Margaret Eadington
Collier County Medical Society

TREASURER:

David Spellberg, MD
21st Century Oncology
Naples Urology Associates

SECRETARY:

Betty Gamel
Friendship Health Clinic

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Chaundre Cross, MD, 21st Century Oncology

Kelly Daly, NCH Healthcare System

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David Schimmel, David Lawrence Center

Susan Takacs, Physicians Regional Medical Center

Anthony M. Vernava, III, MD, Physicians Regional Medical Group

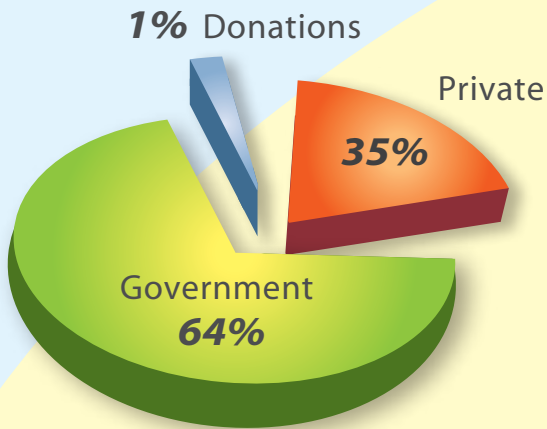
James Warnken, Markham Norton Mosteller Wright & Company, PA

EXECUTIVE DIRECTOR:

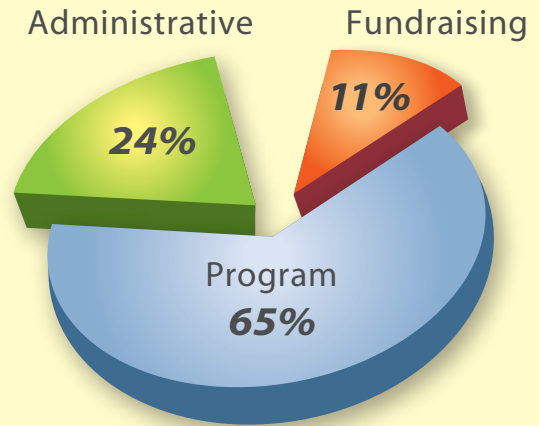
Deb Cecere

OUR FINANCES (AUDITED)

Revenue

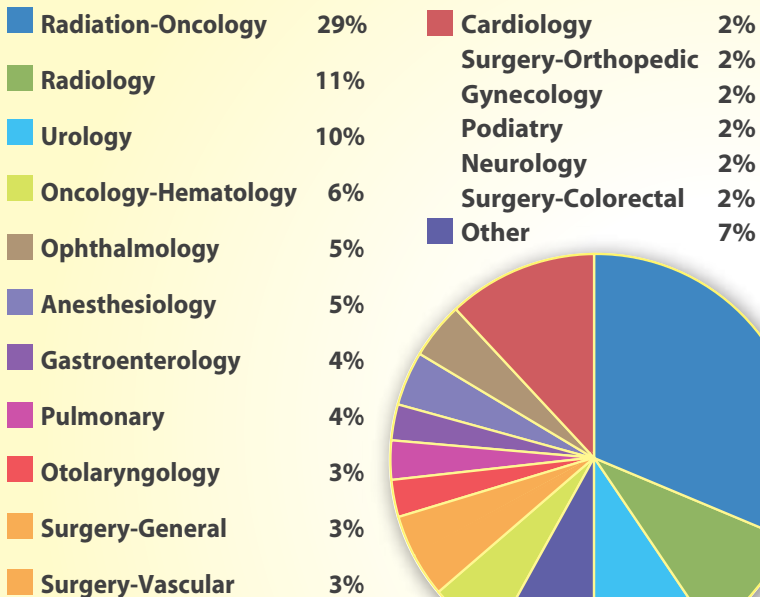


Expenses

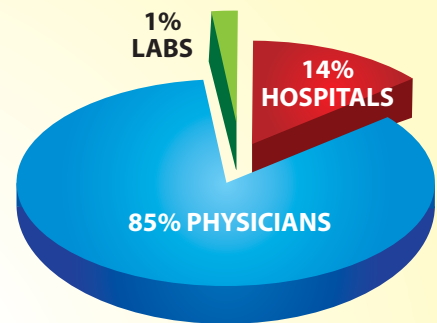


For every \$1 invested in PLAN, we are able to coordinate \$14 in donated medical care for low-income, uninsured patients.

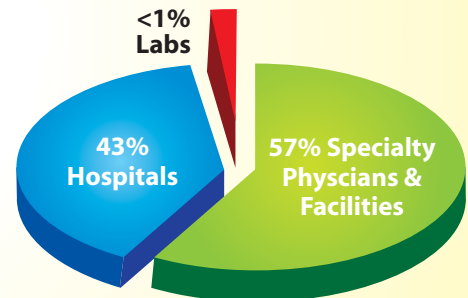
SERVICES PROVIDED



SERVICES DISTRIBUTION



DONATED MEDICAL CARE



PLAN coordinated 2,700 consultations, procedures, surgeries and labs - up 13% from 2009.

500 Collier County residents received services.

OUR MISSION: To make a significant difference in the health of our



Efforts by many made a big impact in the life of cancer patient, John Lopez

Nearly one year after learning he had colorectal and rectum cancer, 48 year old captain and mechanic, Mr. John Lopez, was delighted to report his very positive outcome to PLAN staff.

In April 2010, Mr. Lopez was referred to PLAN by Dr. Anthony Vernava III of Physicians Regional Medical Group. His treatment began with colorectal surgeries and a port placement for chemotherapy. A team of oncologists, radiologists, and urologists stepped in to aggressively treat Mr. Lopez's cancer including: Bruce Nakfoor, M.D., of 21st Century Oncology; Andrew Lipman, M.D., an oncologist with Florida Cancer Specialists; Urologist, David Wilkinson, M.D. of Specialists in Urology; radiology services at Naples Diagnostic Imaging Centers and at American Radiology with Mark Marzano, M.D.; and lastly, chemotherapy at Naples Community Hospital Outpatient Infusion Services. PLAN was also able to coordinate colostomy services for Mr. Lopez through Osto Group of Palm Beach Gardens, FL.

Last year, PLAN's staff coordinated 100 surgical and treatment appointments for Mr. Lopez. In March 2011, he stopped by the PLAN office to tell us that his most recent PET scan showed that there was no trace of cancer.

"Without PLAN, I would not have my life... thank you to everyone!"

PLAN Partners with Bonita Lions Club

The Bonita Springs Lions Club Eye Clinic offers a wide range of evaluation and clinical services including diagnostic testing and examination for those without health care benefits and are considered low-income. Like PLAN, the Eye Clinic relies on ophthalmologists, optometrists and local private practice groups to volunteer their services. There is no charge for service at the Bonita Springs Lions Club Eye Clinic.



In 2010, Dr. Howard Freedman, Medical Director of the Eye Clinic, contacted PLAN and proposed volunteering the Eye Clinic's evaluation and treatment services to qualified patients in PLAN's program. In keeping with PLAN's initiative to include new primary care and screening services, PLAN was delighted to accept Dr. Freedman's offer.

"We are privileged to serve the eye care needs of the truly needy in our community. There is a tremendous demand for eye exams, glasses and treatment of routine and complex eye problems for the needy.

With the support of the Bonita Springs Lions Club and dozens of volunteer doctors and staff, we are able to screen, evaluate and treat free of charge over 3,000 patients a year. We are fortunate to be able to partner with PLAN in the care and treatment of Collier County residents."

Starting this year, the Bonita Springs Lions Club Eye Clinic provides important screening and referral for treatment of eye issues including glaucoma, diabetic retinopathy and cataracts for PLAN-qualified Collier County residents.

community by increasing access to quality healthcare.

Annual Appreciation Night

Through the generous support of community sponsors, more than 100 staff, board members and supporters gathered on Friday, September 24, 2010 to celebrate the generosity of PLAN's volunteer physicians and medical facilities members.

The evening's festivities included a wine tasting, entertainment by a sleight-of-hand artist, and creations by a local caricature artist.

During the evening, Executive Director, Deb Cecere, announced the highest rate of annual participation by physicians since the agency's inception in 2003. The combined value of donated services in 2010 exceeded \$3.4 million dollars.



PLAN Staff: (l to r) Michelle Jay, Rachelle Garcon, Deb Cecere and Marcia Jaquith.



Deb Cecere introduces the PLAN Board (l to r) Margaret Eadington, Kelly Daly, Dr. Anthony Vernava III, Dr. Joan Colfer, Jim Warnken.

... yield a **BIG impact** on the health of our community.

In this time of great need and amid a changing healthcare landscape, PLAN is grateful to its network of volunteer physicians and medical organizations for increasing access to quality healthcare for Collier County's low-income and uninsured adult residents.

***A Special Thanks
to our Corporate Sponsors:***

Radiology Regional Center

RBC Bank

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Providus

Costco

TIB Bank

**The Greater Naples
Chamber of Commerce**

Naples News Media Group



Sr. Patient Care Coordinator, Michelle Jay, presents Dr. David Wilkinson with the grand door prize.

VOLUNTEER ORGANIZATIONS

21st Century Oncology
American Radiology
Anchor Health Centers
Diagnostics, Labs, Sleep Center
Boca Raton Outpatient Center Pathology Labs
Bonita Springs Lions Club Eye Clinic
Caniero Institute for Hand Surgery
Collier Anesthesia
Collier Pathology
Dental Expressions
Dermatology Specialists of Naples
Doctors Outpatient Surgery Center
Especially for Women
Eye Associates of SW Florida
Facial and Plastic Surgery Center
Florida Cancer Specialists
Gastroenterology Specialists
Gulf Coast Cardiothoracic Surgeons
Korunda Pain Management Center
NCH Healthcare System
*Diagnostics, Hospitalization, Labs,
Non-Surgical, Rehabilitation, Surgical*
NCHMD
NCHMD/Sleep & Lab Center
Naples Day Surgery
Naples Diagnostic Imaging Centers
Naples Facial Plastic Surgery
Naples Heart and Rhythm Specialists
Naples Interventional Cardiac Electrophysiology
Naples Medical Center
Naples Pathology Associates
Naples Surgical Associates
Naples Urology Associates/21st Century Oncology
Nephrology Hypertension of Naples
Neuroscience and Spine Associates
Physicians Regional Medical Center
*Diagnostics, Hospitalization, Labs,
Non-Surgical, Surgical*
Physicians Regional Medical Group
Premier Endoscopy Center
Premier Radiation Oncology
Retina Consultants of SW Florida
Sleep Disorder Center of SW Florida
Specialists in Urology
Surgical Group of Naples
SW Florida Women's Group
The SWICFT Institute
The Vascular Group of Naples

VOLUNTEER PHYSICIANS

Mahmoud Adam, MD
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Arnold Alexander, MD
Jody Alexander, MD
Jeffrey Alper, MD
Lee Anderson, MD
Rachid Aouchiche, MD
Joseph Arrigo, Jr., MD
Jan Barrios, MD
Stuart Bergman, MD
Kaveh Besharat, MD
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Rohit Bhasin, MD
Steven Bialkin, MD
Matthew Black, MD
Kenneth Bookman, MD
Francis Boucek, MD
Babak Bozorgnia, MD
JB Brockman, MD
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Chaundre Cross, MD
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Paul Dernback, MD
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